Creating A Dialogue Across The State

Friday
November 18, 2011

Sheraton Syracuse University Hotel and Conference Center
801 University Avenue
Syracuse ★ NY ★ 13210
GOALS

The conference goal is to bring together nursing and other health care experts to provide state-of-the-art information in nursing theory, perinatal clinical practice and policy. Developed by nurses for nurses, the conference focuses on continued clinical excellence and patient advocacy in the face of current restructuring and redesign in health care delivery.

LEARNING OBJECTIVES

♦ Identify an evidence-based practice and processes needed to address the provision of quality pregnancy care.

♦ Describe and understand the current issues affecting maternal-child health providers and how to develop healthy, satisfying work environments.

♦ Learn about importance of balancing current consumers’ needs and requests during labor and delivery with the clinical/medical needs of the mother and the newborn.

♦ Describe the changing patterns in usage of prescriptive drugs by child-bearing women; and learn about assessment tools used for the clinical management of NAS.

♦ Identify feeding issues associated with the term, late preterm and premature infant; and learn effective nursing interventions.

TARGET AUDIENCE

Perinatal nurses practicing in the areas of antepartum, intrapartum, postpartum, home health, neonatal nursing and public health nurses.

ACCREDITATION

This activity has been submitted to the New York State Nurses Association for approval to award contact hours. The New York State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

GENERAL INFORMATION

The Perinatal Nurses Conference is presented by the March of Dimes New York State Chapter Nurse Advisory Committee.

CONFERENCE REGISTRATION AND FEES: Register by mail, fax or email. On-site registration is based on availability. Conference registration fees include admission to the conference, exhibits, poster presentations, program materials, breakfast and lunch. See the registration form for details of fee structure. Checks should be made payable to: March of Dimes.

CANCELLATIONS: Refund requests will be honored if you contact Madeline Britt prior to the conference and the refund checks will be mailed six weeks after the conference.

REGISTRATION INFORMATION: A confirmation letter will be mailed to you, upon receipt of your registration information.

CONFERENCE SITE: Sheraton Syracuse University Hotel & Conference Center, 801 University Avenue Syracuse NY. The hotel is located approximately eight miles from Syracuse Hancock International Airport and five miles from the Amtrak/Greyhound Transportation Center. Complimentary shuttle service is provided from both locations for hotel guests.

For guests driving in, the hotel is convenient to the New York State Thruway and Interstate 81. Complimentary parking is available in the hotel’s attached parking garage. Call 315-475-3000 for more information.

ACCOMMODATIONS: We are pleased to offer conference participants Single/Double occupancy guest rooms at $119.00. Call 315-475-3000 to reserve your accommodations. Book before Friday, November 4, 2011.
PROGRAM

8:00 am—8:30 Registration, Hot Buffet Breakfast and Exhibits
8:30—9:00 Poster Presentations
9:00—9:15 Greetings and Welcome  
   *Donna M. Cashman, PHN, MS*
9:15—10:15 Empowering YOU to Initiate Change for the Women That You Care for: CenteringPregnancy  
   *Genie Rotundo, MS, RN, LCCE, FACCE*
10:15—11:15 “Can We Talk?” Crucial Conversations in the Health Care Workplace  
   *Terry S. Johnson, APN, NNP-BC, MN*
11:15—11:45 Poster Presentations
11:45—12:45 pm Balancing Consumer Demands with Safe Perinatal Care in the Delivery Room  
   *Terry S. Johnson, APN, NNP-BC, MN*
12:45—1:45 Networking Luncheon
12:45—2:45 Nursing Leadership Forum Meeting *(by invitation only)*
1:45—2:45 Intrauterine Substance Exposure  
   *Terry S. Johnson, APN, NNP-BC, MN*
2:45—3:15 Poster Presentations
3:15—4:15 Feeding Issues in the Term, Late Preterm and Preterm Infant  
   *Terry S. Johnson, APN, NNP-BC, MN*
4:15—4:45 Discussion & Questions

COMMITTEE MEMBERS

*Donna M. Cashman, MS, PHN*  March of Dimes NYS PSC Member and NAC Co-Chair
*Kathy Ann Cerny, MBA, BSN*  Instructor Colorado Technical University Supervising Public Health Nurse, Broome County Health Department
*Adriann Combs, BSN, RN*  Regional Perinatal Center Coordinator, Stony Brook University Hospital
*Christine Grippi, MS, RN, CNS*  Neonatal Clinical Nurse Specialist, Queens Regional Neonatal Coordinator, Cohen Children’s Medical Center of NY/LIJMC, and NAC Co-Chair
*Joy L. Henderson, MSN, RNC-NIC, CPNP-PC*  Manager, Regional Perinatal Centers of NYPH Columbia and Cornell at New York Presbyterian Hospital
*Sascha A. James, RN, MA, CNM*  Regional Perinatal Center Coordinator, Long Island Jewish Medical Center and NAC Co-Chair
*Jo Leonard, MA, RN, FACCE*  Director, Parent Family Education, St. Luke’s/Roosevelt Hospital
*Patricia O. Loftman, MS, CNM*  
*Claire M. Panke, BA, BSN, RNC*  NICU Nurse for Lenox Hill Hospital and Director, Little One Productions Inc.
*Estelle Press, MS, RN, CNM*  Instructor, College of Staten Island, The City University of New York Dept of Nursing
*Michele Romano, MS, RN, CIMI, IBCLC, LCCE*  Casual Staff, Northern Westchester Hospital
*Ruth I. Simmons, RN, CNM*  Perinatal Outreach Quality Specialist, Albany Medical Center
Empowering YOU to Initiate Change for the Women That You Care for: CenteringPregnancy

The Institute of Medicine, Childbirth Connections and the U.S. Legislative bodies are recommending a transformation in maternity care services to improve quality & safety for mothers and their newborns. Making a change may seem like a daunting task, therefore, the purpose of this presentation is to empower you to discover the evidence based research on the model of prenatal care CenteringPregnancy (CP) and to determine if this model can improve prenatal care for your patients. The thirteen essential elements of CP will be reviewed. The benefits of CP for mothers, babies, and also healthcare providers will be highlighted. You will also have an opportunity to appraise your facilities readiness for systems redesign and model implementation.

Can We Talk?” Crucial Conversations in the Healthcare Workplace

This presentation will identify some of the major issues influencing the healthcare worker in clinical settings. Issues may include disruptive behavior, professional image, intergenerational work force dynamics, etc. These issues increase work stress and performance and may not be addressed by systems, but have potential for long term job performance and satisfaction for the health care professional. Models to provide health work environments and to enhance the image of the health care professional will be developed.

Balancing Consumer Demands with Safe Perinatal Care in the Delivery Room

The experience of child birth brings together the desires of the family to identify meaningful practices surrounding the birth of their child. The Maternal-Child staff is focused on providing safe, care which may necessitate compliance with protocols and limitation of options. The ability to negotiate these potentially conflicting desires is necessary to ensure safe, satisfying practice settings. The presentation will review some of the best evidence as well as develop communication and negotiation skills for the health care professional.

Intrauterine Substance Exposure

The issue of maternal substance use and infant substance exposure is not new. What has changed dramatically over the past five years is the use of prescriptive drugs by the maternal population. This presentation will review some of the new epidemiology in maternal substance and risk for exposed newborns. The use of the Finnegan score, chemical screening and interview techniques will be provided. The use of Levine’s model of “conservation” is used to development supportive care practices for the mother and infant.

Feeding Issues in the Term, Late Preterm and Preterm Infant

This presentation will provide an overview of the nutritional needs of term, late preterm and preterm infants. The latest guidelines regarding nutritional needs — calories, protein, vitamins, micronutrients will be provided for each group of infants. Identification of feeding performance issues in the three groups will also be identified and supportive measures provided. Techniques to improve and enhance breastfeeding and the use of human milk will also be provided.
REGISTRATION FORM
for the conference

Name: ________________________________________________
Affiliation: __________________________________________

Preferred Mailing Address: ___ Home ___ Work
Address: _____________________________________________
City/State/Zip: __________________________________________
Phone: _______________________________________________
Fax: ________________________________________________
Email: _______________________________________________

Conference Fee:
Registration $75
Full-time Student (with verification) $50

Payment: Checks made payable to: March of Dimes

By credit card: check one (print clearly)

_____ AmEx _____ Discover _____ Visa _____ MasterCard

Card Number: ______________________ Amount: $ _________

Security Code: ________________ Exp. Date: _______________

Signature: ____________________________________________

Mail registration form and payment to:

Madeline Britt ♦ March of Dimes
515 Madison Avenue ♦ 20th Floor ♦ NY ♦ NY ♦ 10022
Fax: 212-475-2972 ♦ Email: mbritt@marchofdimes.com

For inquiries call: 212-353-8267
Nursing Leadership Forum

March of Dimes cordially invites you to attend a free forum on

Friday, November 18th

12:45pm—2:45pm

Sheraton Syracuse University Hotel and Conference Center
801 University Avenue

Purpose
Create a forum for nurse leaders to come together to share, discuss, learn and support each other with a focus on the Joint Commission Perinatal Care Core Measures

Discussion Items
- Joint Commission's Perinatal Care Core Measures Set
- How have your institutions prepared for the change
- What are you specifically doing to adapt the measures
- How are the measures impacting your ability to deliver service
- Action Steps for 2012

The discussion will be co-lead

Christine Grippi, MS, RN, CNS
Neonatal Clinical Nurse Specialist
Queens Regional Neonatal Coordinator
Cohen Children’s Medical Center of NY/LIJMC, NAC Co-Chair

Sascha A. James, RN, MA, CNM
Regional Perinatal Center Coordinator
Long Island Jewish Medical Center, NAC Co-Chair

To register for this free Nursing Leadership Forum

Contact: Madeline Britt at 212-353-8267 or by email: mbritt@marchofdimes.com